

Geneva, NE



Event Program Overview

What is it?

The Adirondack Chair-ity Event will be presented to enhance the community of Geneva. The Chair-ity Event will run from June 1 – July 3 and is an outdoor public art exhibition sponsored by the Geneva Chamber of Commerce. The Chamber is asking the community to use their imagination to create works of art with Adirondack chairs as their canvas.

Why?

Creating something out of the ordinary with visual interest is a great way to showcase our beautiful downtown and community. It gives people a reason to explore, a way to discover new parts of the city and a reason to stay.

Who can participate and how do we/I participate?

Participants are encouraged to create imaginative and unique works of art appropriate for public display. Any individual/resident, group or businesses can participate. An auction will be held at the conclusion of the event, July 3, 2018.

In addition, chairs that will be auctioned off will be placed in favorable locations throughout the city for ease of viewing by potential bidders. Lastly, auction proceeds will be used to replace the downtown streetlight banners.

Where do I start?

Applications can be found on our website, www.genevachamberofcommerce.net and must be completed along with a check & sent in by Monday, April 2, 2018. Checks and applications can be mailed to Geneva Chamber of Commerce P.O. Box 85 Geneva, NE 68361. The sooner the better!

When does the Adirondack need to be finished by?

The deadline to finish the chair is Friday, June 1, 2018. Participants will be assigned a location, and will be responsible for delivering it to the location by June 1, 2018.

How much does it cost?

The cost for this project depends on your imagination! The initial cost is:

Chamber members:	\$75.00
Non-Chamber members:	\$85.00
Ind./Organizations/Churches:	\$80.00

This cost includes the chair and a plaque for the chair. The plaque will state the sponsor and the “title” of the chair. The chairs can be picked up at Geneva Home Center 1121 G Street between the week of Tuesday, April 24 – and Monday, April 30. The application and check will secure a chair for you. It is your responsibility to locate your artist, and supply materials for the chair. Be creative, and design your chair with your employees, volunteers. Not creative? Hire an artist!

CHECKLIST

- *Complete a Chair-ity Application Form and submit the form and a check to Geneva Chamber of Commerce by April 2, 2018.
- *Pick up a chair by May 1, assemble and decorate an Adirondack Chair. Let your imagination go wild! (see Page 4 for Tips on How to Prep and Preserve Your Chair). YOU ARE THE ARTIST!
- *Deliver your chair to the assigned location by June 1, 2018.
- *Enjoy the display of chairs in Geneva and encourage people to come to the auction and bid on your chair, July 3, 2018 at 6:30 p.m.
- *Be sure to like and tag us on Facebook!

Facebook: #GENEVChair-ity

GENEVA'S CHAIR-ITY EVENT ENTRY FORM

Name(s): _____

Company or Organization (if any): _____

Phone (Day) _____ Phone (Night) _____

Email(s): _____

Payment Amount: _____

Chamber: \$75.00 Non-Chamber: \$85.00 Ind./Organization/Church: \$80.00

Rules and Regulations:

- The Chair-ity application form and check must be received by the Geneva Chamber of Commerce by April 2, 2018.
- The Geneva Chamber of Commerce and the City of Geneva are not responsible for any theft or damage to the chairs.
- The Geneva Chamber of Commerce has the right to move chairs for safety or for any reason they see fit.
- Participants are not reimbursed for stolen chairs or damage to any chair. If a chair is stolen, damaged or deemed unfit for any reason, it will be disqualified from the event.

I agree to hold harmless the Geneva Chamber of Commerce, the City of Geneva or any event and or organization in place for the benefit of Geneva. I agree to the Rule and Regulations outlined above.

Signature _____ Print: _____

Date: _____

WE APPRECIATE your efforts and we look forward to seeing the creativity that Geneva has to offer. Be sure to "Like" and "Share" us on Facebook. #GENEVAchair-ity

Tips on How to Prep and Preserve your Chair!

1. Remove the chair parts from the box and lay them out on a surface that you can easily paint on. Paint one side and set it aside to dry before returning it over to the paint the other side. Assembly of the chair is easy and can be completed in approximately 30 minutes.
2. For best results, sand and prime the chair. The best chair paint, and easiest to use, is a gloss or semi-gloss latex exterior paint made for outdoor use. Apply 2 coats of paint. (We do not recommend oil-based paints).
3. To assemble, simply follow the directions given, step by step. Remember to tighten the nuts/bolts so the chair is safe to sit on.
4. Decorate! This is the fun part. If you like, you can free hand your design using an acrylic or latex paint. If using a decal, use a Modge Podge finish (used for decoupage) designated for OUTDOOR use. A varnish oil based clear finish can also be used.
5. HAVE FUN!... LET YOUR CREATIVITY RUN WILD!

THIS PORTION TO BE TURNED IN WHEN THE CHAIR HAS BEEN COMPLETED to the Geneva Chamber of Commerce. Or by calling Lori Loontjer 402-759-3147 or 402-759-6865 to be picked up.

Name: _____

Company or Organization (if any): _____

Phone (Day): _____ **Phone (Night):** _____

This Adirondack chair is sponsored by: _____

NAME OR TITLE OF ADIRONDACK CHAIR: _____

(This will be placed on a plaque on the Adirondack chair)